

Cape Conservation Corps Board Meeting Minutes August 21, 2023

In attendance: Alison Sayres, Bill Rappoport, Brad Knopf, Jeanne Klinger, Karen Minor, Larry Jennings, Phil Ourisson, Stacey Wildberger

Call to order: 7:05pm.

1. The July CCC meeting minutes were approved as amended. Karen will send out an update version with all corrections and suggestions.
2. Treasurer's report:
 - a. Sponsorships so far: \$2,750
 - b. Account balances: (Phil sent an email of the details)
 - i. General Fund \$16,537, minus \$250 on credit card and refund from Cape. We will end up with \$16,960.
 - ii. Grants Fund: \$1,600.
 - c. Website: Phil has kept up with things. Al's request about the trees map is done, and Phil posted Rob's and Stacey's blog articles and the information on Cape Vibes. Bill S has been updating the Corporate Sponsors page.
 - d. We had talked about insurance. Phil checked with the Cape. We thought we were somewhat covered because we are on a "Cape Recognized Organization". If we recruit volunteers, we could be sued too. Phil attended a webinar from an insurance broker since he was part of another non-profit organization. He talked to a broker in Timonium who can write policies in Maryland. Phil described to the broker our activities and asked him about having coverage, such as a \$1 million policy. The broker will think about it. Phil will investigate more and find out the broker's recommendation. Brad suggested that Phil discuss this with Beau, so that we are all clear. Stacey said we could have our own disclaimers of liability. Jeanne added that the WSA has liability release papers to sign. Brad suggested posting the disclaimer on the SignUpGenius. Stacey will give Phil an estimate on volunteer statistics to pass onto the broker. Phil will report later.
3. Stacey attended the CSCIA Board of Governors meeting, but she had nothing significant to report.
4. Committee reports:
 - a. Weed Warriors have been working at Little Magothy Beach and making good progress. They added a morning slot that's been working well since it's cooler. Bill said on SignUpGenius, they agreed on 8:00-10am, and they will keep the 5pm time as well. Last week, David and Stacey weeded. They a got a new person to sign up. We had several people who reached out saying they wanted to help, but their emails went to Bill S. Stacey found out about it and made sure those emails would go to her from now on. Stacey reached out to those contacts and one lady volunteered for next week. A girl scout wanted to do bat houses, which don't work. Stacey called the mom to apologize that she didn't get back to her for so long.
 - b. Big Trees: Al will coordinate with Robert to look at other big trees. Karen suggested a Big Trees tour, and Stacey suggested that would best happen in Spring. We discussed a possible sign at each

site with the permission of each homeowner. Brad suggested a metal Bay Wise size sign that's attractive and not too big or expensive. We can price them out.

- c. Garden Advisory: Larry is busy on that work and he's finding out that people are signing up through CCC members and contacting Larry for an appointment. At the event Sunday night, Stacey handed out flyers on Garden Advisory, and Catherine Salam won Larry's services.
- d. Grants committee: Stacey reported that we are waiting to hear from the big grants through CSCIA. We will hear back at the end of August or early September. Grants would allow us to design five more sites.

5. Old Business:

- a. The Unity Gardens grant of three thousand dollars was approved! Most of the trees will come through Tree Troopers at \$20 apiece, shrubs will be ordered through Alison Milligan, and plants will come from Cavanaugh's. Stacey placed the orders. She can adjust the number of trees. Phil said he copied Stacey and sent a blind copy to all our suppliers of our tax-exempt status. The trees, shrubs, and plants must all be planted in the Fall. Stacey will try to take off on the Wednesday, October 18th delivery date from WSA and Cavanaugh's, but she needs help with receiving deliveries. Alison Milligan may be able to get some of the shrubs to us before that. Planting will be on Saturday, October 21st. In case everything doesn't get planted that day, planting can occur on Weed Warrior nights.
- b. Brad reported that the building of oyster cages at the Main Beach went well with the help of about 40 volunteers, both kids and adults, resulting in 77 cages made. Brad ordered 150 cages from the Oyster Recovery Program (ORP). People had fun and they had a great turnout. At the event, Brad solicited for volunteers for the oyster nursery and got an overwhelming response. Now he has three teams of 3-4 people to clean the nursery 3 times a week. The oyster cages are stored at the oyster nursery. Delivery day of the bags of oysters with spat attached will be either Thursday, September 7th or Thursday, September 14th. Side bar: Brad ordered two signs to dress up the sign box. Phil asked Brad for the details so that CCC can reimburse Brad for those materials.
- c. Corporate Sponsorships have been going fabulously, totaling \$2,750 so far. Christie of Richard's Tree Service said she will pay for shopping bags with CCC logo on one side and Richards on the other to give out at the Native Plant Sale. She and Brad will get quotes for bags. Karen said the Corporate Sponsorship page looks really good. Thanks to Marita for her work on the chart. Jill Farley, who is one of Brad's new oyster volunteers, offered to do two Certificate mockups. Brad brought in a low-cost (\$50) plaque for the \$5K plus sponsorship level. We all agreed that it's very attractive for the money. Stacey asked for one more metal piece below that indicates the sponsorship level. Brad will reach out to the supplier about that.

6. New Business:

- a. In the Serene Ravine driveway, Phil volunteered to cut the wiregrass using a cutting bar. Someone rolled the logs out of place.

- b. The Broadneck Bluegrass Cape Vibes fundraiser went really well. We raised \$450 in all. We had a table with 5 prizes: a Plant Sale gift certificate, 1 hour of Garden Advisory time with Larry, a 2-hour private music session, a \$250 Houck's gift certificate, and a framed print of a monarch butterfly. There were a lot of donations. Between acts, the band encouraged people to visit the CCC table. Marsha and Diane volunteered with us. Our liaison, Ally, Jeanne, Stacey worked the table. People were working the crowds to sell raffle tickets. It was fun and a nice evening. The next event will be on Sunday, September 10th from 4:00-8:00pm. Stacey will send out a SignUpGenius for that.
 - c. The Alison Milligan speaker event will be on Thursday, September 7th. Doors open at 6:30pm, and Alison will speak from 7:00-8:00. We will bring raffle tickets, snacks, and water. Phil will look into availability of a screen and projector, and he'll will ask Graul's for a donation of a food platter. Jeanne will pick up the snack tray and make cookies.
 - d. Stacey suggested two fundraiser ideas:
 - i. On a Sunday in October, have Plein-air painting at Little Magothy Beach, with musicians that each hour playing an instrument, such as the cello. Stacey will look into some artists to donate artwork. We all voted yes.
 - ii. A speaker event in November. At the event, have a silent auction to bid on donated artwork. Stacey has a photograph from Chris Christoff of the Serene Ravine that he donated. Also, we have a blue heron photo and ceramic pieces. Brad is waiting to hear back from David Sikorski, executive director of the Coastal Conservation Association (CCA) Maryland about speaking on Friday, November 3rd. David is well versed in oysters, but also on many other topics. Larry will reach out to him.
 - e. To use the Unity Gardens grant money, we will have some planting days in October.
 - f. Phil sent Stacey an idea for a new Habitat Hero. George Mauer had sent an email to Stacey telling us about his yard on Broadview drive. Stacey will go to visit him this week.
7. Attachment from Stacey: Native Plant Fest and Sale 2023, Saturday, September 23rd, 9:00am – noon.
- a. Suggestions for improvement
 - i. Better situation for hanging the signs. We discussed better thing to hang the signs. Stacey brought in Alligator clips and showed them. It could be clipped to twine attached to the tables.
 - ii. Move tables with experts to the front and allow people to visit prior to shopping. The experts could go along the lines and mingle thru the line.
 - iii. Encourage people to bring wagons and totes. Karen will bring her wagon. Stacey will put a mention of that on the Sign up.
 - iv. Have volunteers to carry plants to cars. Boy Scouts! Jessie had volunteered to get in touch with people she knew.
 - v. Flags or markers to ID a paid for pile of plants to mark as paid. Phil gave Stacey pink flags. Stacey ordered yellow ones. Marking off a roped off area. Jeanne suggested a marked area and flags. Alison suggested rows/aisles of tallyers to stay in one row and keep an eye on the plants in the row.
 - vi. A \$200-250 donation will get you a consultation with Larry.

- vii. Better signage at the actual sale and park here signs. Brad suggested wire holders to hold signs with arrows that he's planning on making and putting on the side of the road approaching the sale. Larry suggested we have a big banner that has CCC logo. Phil wants the table cover for his table. Brad said a 3x8 banner is very affordable. It could be on the corner.

b. Vendors

- North Creek
- Babikow
- Cavanaughes
- Edwards (the guy Stacey gets the shrubs from)
- Allison Milligan
- Providence center

c. Experts on hand (Email reminder early September):

- Bay wise/MG
 - Sharon Schroer
 - Meg Hosmer is the POC
- Adkins Arboretum Jenny Houghton (maybe)
- Chris Pax
- Lauren Toomey Pollinator Pathways
- MRA Lise & Jim Crafton representing MRA & Unity Gardens.
- Unity Gardens Joni Miller
- Nancy Lawson No.
- Alison Milligan
- Master Gardeners "Mulch Matters"
 - Noreen Krispin
 - Annie Hillary

d. Flyers/Poster: Brad has already created the flyers.

e. Volunteers for hanging flyers:

- Karen will hang at Bay Dale Shopping Ctr as soon as possible.
- Jeanne will do the library and her old school.
- Brad will do Graul's.

f. Tables

- Mary/CSCIA 21 tables (using Phil's trailer again).
- Karen 5 tables
- Stacey 2 tables
- Ali 1

g. Friday

- Plant delivery to CSCIA
- Sort PRE-orders

h. Saturday

- SET UP 7:00
- All day volunteers
- Talliers pairs of 2
- Experts
- Cashiers
- Clean up

i. Plant signs and tags

- Laura: plant descriptions
- Melissa: plant descriptions
- Crystal: QR CODES
- Stacey: high-res photos
- Jennifer: sign layouts
- Jeanne Klingler: plant price tags/names
- Katherine Woods: plant list alphabetically and by conditions

j. Supplies

- Tables (Mary, Ali, Karen, Stacey)
- Canopy - Bill
- Plant signs
- Plant trays
- Boxes
- Clipboard
- Pencils
- Tally sheets
- Sign holders - Larry
- Information table with brochures and plant lists and binder
- Snacks

8. Adjourned 8:38pm.